

Committee and date
Market Drayton and Rural
Areas Local Joint Committee

17th September 2009
7.00 pm

Item

6

Public

FUNDING REQUESTS

Responsible Officer Laura Rowley
Email: laura.rowley@shropshire.gov.uk Telephone: (01743) 252007

Summary

This report lists the funding applications that have so far been agreed for 2009/10 and submits 5 new applications.

Recommendations

1. The Committee are asked to note that a budget of £66,000 has been allocated to the Local Joint Committee for 2009/10. There is a remaining balance of **£9,120** available for allocation - **See Appendix A.**
2. The Committee are recommended to approve the applications shown below:

	2009/10	2010/11
A. Shrewsbury Children's Book Festival – to involve local children in literature and the arts - £3,000 to be released in this financial year and £3,000 to be made available in 2010.	£3,000	£3,000
B. Cheswardine Football Club – setting up costs	£1,000	
C. Tern Hill Youth Club – Canoeing and Music/Cookery Weekend	£400	
D. Market Drayton Chamber of Trade and Commerce – Market Drayton Farmers Market	£1,700	
E. Drayton Sports and Leisure Club	£380	
TOTAL	£6,480	

3. The budget must be allocated so as to meet local priorities, improve service standards, support the delivery of parish plans or to provide grants to organisations in support of local projects.
4. The details of the applications are as follows.

Shrewsbury Children's Bookfest

5. Shrewsbury Children's Bookfest request £6,000 towards engaging children in the Book Awards 2010. They ask for £3,000 to be released in this financial year and £3,000 to be made available from the 2010/11 budget.
6. Shrewsbury Children's Bookfest was set up in 1999 by a group of volunteers and took on charitable status in 2007. The aim of the organisation is to entertain, enthuse and inspire children through literature and the arts.
7. The organisation would like to invite children from the Market Drayton and surrounding areas to take part in the Book Awards 2010. The competition aims to encourage children to express their views about contemporary fiction and develop a love of reading.
8. The awards ceremony will be held at Theatre Severn on Friday 30th April 2010. Full details of the project can be found at **Appendix B**.
9. The Committee are recommended to approve this bid.

Cheswardine Football Club

10. Cheswardine Football Club request £1,000 towards the costs of reforming the club.
11. Funding is required for kits, insurance, hiring of changing facilities, referee fees, line marker, match balls and corner flags.
12. The total costs will be in the region of £1,200 and the club has been granted £200 from Cheswardine Parish Council together with the use of the playing fields.
13. The Local Joint Committee are recommended to approve this bid. A letter is attached at **Appendix C**.

Tern Hill Youth Club

14. Tern Hill Youth Club request £400 towards a canoeing and music/cookery weekend for a group of young people from Tern Hill Youth Club.
15. The aim of this project is to provide activity which will challenge a group of young people in Tern Hill and provide a distraction from the stress of waiting for their parents to return from war zones.
16. Sixteen young people will be split into two groups. Group 1 will be introduced to canoeing and will complete the National Canoeing Award Level 1 Certificate and Group 2 will learn basic cooking procedures including shopping for food and how to cook a 3 course meal and will obtain the Food Hygiene Certificate. This team will also choose a theme, decorate a venue and prepare a small music show for the canoeing group.
17. Tern Hill is an isolated area and the youth club provides the only local activity. Projects such as these are in high demand and will benefit both the youths from families of the armed forces and local civilians.
18. The total cost of the weekend is £560 and the parents have contributed £160 leaving a balance of £400 which is sought from the Local Joint Committee.
19. The Committee are recommended to approve this bid. Please see the letters from the Army Welfare Service and the Regimental Accountant at **Appendix D**.

Market Drayton Chamber of Trade and Commerce

20. Market Drayton Chamber of Trade and Commerce seek £1,700 towards the Farmer's Market.
21. The market was set up to provide local producers with the opportunity to sell fresh produce to the local community. The market operates quarterly with the fourth event scheduled for 27th September 2009. All events have been very well attended and successful.
22. Due to increased demand the next event will display 34 stalls (previously 28) and a number of producers are on a waiting list for any extra spaces that become available.
23. The Farmer's Market is attended by people from all the surrounding parishes who would otherwise have to travel a minimum of 15 miles to the nearest market.

24. The Committee are recommended to approve this bid. Full details of the costs can be see at **Appendix E**.

Drayton Sports and Leisure Club

25. Drayton Sports and Leisure Club seek £380 for training for a further coach.
26. Following the refurbishments to the club there has been an increased demand for coaching. The Club currently only have one coach working 2 days a week.
27. The course starts on 6th December at Wrekin College and the fees are £140 for level 1 and £240 for level two.
28. The Committee are recommended to approve this bid.

29. Future Bids

30. Bids for future funding should be addressed to:-

Email: marketdrayton.localmeeting@shropshire-cc.gov.uk or
Justine.wase@shropshire.gov.uk

Telephone: 01743 252045

31. Future meetings are:

16th December 2009 (7.00 pm)

10th March 2010 (7.00 pm)

List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)

Human Rights Act Appraisal

The recommendations contained in this report are compatible with the Human Rights Act 1998

Environmental Appraisal

Risk Management Appraisal

In determining these recommendations, Shropshire Council has considered reputational risk and the course of action minimises this risk.

Community / Consultations Appraisal

Consideration has been given to the public opinion expressed at the previous Local Meeting.

Cabinet Member

N/A

Local Members

Karen Calder

Roger Hughes

Andrew Davies

Brian Gillow

David Minnery

Appendices

Appendix A – Allocations Granted to Date

Appendix B - Application from Shrewsbury Children's Bookfest Letter from

Appendix C - Cheswardine Football Club

Appendix D - Letter in support of Tern Hill Youth Club

Appendix E - Costings of the Farmers Market

Appendix F - Applications not recommended for approval

APPENDIX A

**Market Drayton and Rural Areas Local Joint Committee
Allocations Granted in 2009/10 to Date**

Organisation	Project	Amount	Balance
Community Speedwatch	Funding in reserve pending a police review	£1,250	
Cheswardine Parish Council	Play equipment for the playground	£4,000	
Calverhall Cricket Club	Drainage and refurbishment	£5,000	
Hinstock Parish council	Bike ramps	£4,500	
Lyon Hall	New chairs for the hall	£3,000	
Cheswardine Guides	Repair of the floor of the hut	£2,000	
Adderley Village Hall	Damp proofing of the toilets	£600	
British Red Cross	The Young Carers Programme	£800	
Cheswardine Community Shop	Setting up a Community Shop	£6,000	
Hodnet Pre-School Playgroup	An outdoor play area	£14,000	
Market Drayton Scout Group	Purchase of a mini bus	£2,500	
Hinstock Allotment Association	Fencing to be erected	£5,000	
Market Drayton Cricket Club	Equipment	£3,300	
Drayton Sports and Leisure Club	Refurbishment of the Squash Courts	£4,830	
Shawbury Action Group	Insurance for Open Day	£100	
	Budget 2009/10		£66,000.00
	Total Budget for 2009/10		£66,000.00
	Total Allocated in 2009/10 budget to date	56,880	
	Balance		£9,120.00

Shrewsbury Children's Bookfest

President – Jacqueline Wilson

Chair – Sophie Peach

Shrewsbury Children's Bookfest

1999 to 2009

History

In May 1999 a small group of volunteers organised what was then the only exclusively children's literary festival in the country. Since then due to its success and popularity – with both children and parents – Bookfest has grown in size and stature. In 2007 it took on charitable status and is now run by a much larger, but no less committed, group of volunteers. Our President is former Children's Laureate Dame Jacqueline Wilson and our two Patrons are Ian Whybrow and Michael Morpurgo both internationally well known children's authors. All of them attend the festivals on a regular basis.

Our aim is to entertain, enthuse and inspire children through literature and the arts. Shrewsbury Children's Bookfest was recently given the Queens Award in recognition of the positive impact their work has had in the local community.

Operating Guidelines

Shrewsbury Children's Bookfest pays a fee to all visiting authors of around £150 per event. All authors visiting schools are paid a fee in accordance with the recommended daily rate from The Society of Authors (£350 per day). We ask publishers to provide fund travel and accommodation costs. The visiting author's books are on sale at all our events – we work closely with local independent book shops and Waterstones (Shrewsbury). We ask the publisher to provide a comprehensive list of titles, highlighting any that the author may wish to focus on during their talk.

We pride ourselves on offering a warm and friendly welcome to all authors visiting Shrewsbury. Accommodation is provided at a beautiful, family-run bed and breakfast – this is a fabulous Georgian house set within lovely gardens, and located within a 15 minute walk of Shrewsbury town centre. We arrange for all authors to be collected from the station and accompany them to dinner in the evening.

Charity No: 1120177

www.shrewsburybookfest.co.uk

Shrewsbury Children's Bookfest

President – Jacqueline Wilson

Chair – Sophie Peach

Sponsors

Financial support for the work the Shrewsbury Children's Bookfest has come from a small number of local businesses which include the Shropshire Horticultural Society, Shropshire & Wrexham Railways, The David Penney Practise, Hatchers Solicitors and Redan Publishing.

Press and Publicity

We work closely with our local newspapers and radio stations, namely The Shrewsbury Chronicle, The Shropshire Star, BBC Radio Shropshire and Severn Radio. Events in schools and the May Festival have been covered by the local media.

Charity No: 1120177

www.shrewsburybookfest.co.uk

Shrewsbury Children's Bookfest

President – Jacqueline Wilson

Chair – Sophie Peach

10th Anniversary Celebrations - 2009

16th to 20th March - "Authors in Schools"

- 10 authors, illustrators and storytellers visit 22 Junior Schools across Shropshire
- Over 3,000 children took part in activities within their school
- Shrewsbury Children's Bookfest worked closely with 10 local Junior Schools which were taking part in a "Reading Connects project". This project, led by the National Literacy Trust, and promoted locally by Shropshire Education Services worked towards developing a "reading culture" within school.

1st to 4th May – Children's Literary Festival

- Shrewsbury Children's Bookfest increases total festival audience by over 100% year on year
- Festival programme offered events with Jaqueline Wilson, Michael Morpugo, Louise Rennison, Ian Whybrow, Jeremy Strong and many others.
- Shrewsbury Bookfest attracted significant audiences to the newly opened Theatre Severn.

June

- Organisers of Shrewsbury Children's Bookfest are one of two charities in Shropshire to be given the **Queens Award** – the highest award that can be given to a voluntary organisation, the equivalent of an MBE.
- The award was given for the charities work in inspiring, enthusing and entertaining children through literature and the arts.

August

- FunDay Mondays in The Square – Bookfest offered children the chance to come along and "exchange" or buy second hand children's books.
- Shrewsbury Flower Show – Children's Area – Visiting author, Lynn Henry entertained families with her demonstrations of how to "Think Like a Pony".

Sunday, 15th November

- Theatre production of "Pinocchio" at The Hive Theatre for young children and parents

Charity No: 1120177

www.shrewsburybookfest.co.uk

Shrewsbury Children's Bookfest

President – Jacqueline Wilson

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Events for 2010

Authors in Schools – 15th to 19th March

- Launch of Shrewsbury Children's Bookfest Book Awards
- Phase two of "Reading Connects Project" with 10 new Shropshire Junior Schools

May Festival and Shrewsbury Book Awards

- Book Awards Ceremony – Friday, 30th April – Theatre Severn
- May Festival Friday . 30th April to Monday, 3rd May

August

- Shrewsbury Flower Show – Author event as part of Children's entertainment area
- Funday Mondays – Book Exchange

October

- Children's illustrators' exhibition. The weekend of activities will display a range of works from some of the top children's illustrators, offering workshops and craft activities for children and parents.

Charity No: 1120177

www.shrewsburybookfest.co.uk

Contact: Laura Rowley on 01743 252007

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Shrewsbury Children's Bookfest

President – Jacqueline Wilson

Chair – Sophie Peach

Shrewsbury Children's Bookfest Book Awards 2010

What is it?

The Shrewsbury Children's Bookfest Book Award is a reading development project for young children across Shrewsbury. Run by Bookfest, in partnership with local library services and schools it is designed to encourage children to express their views about contemporary fiction and develop a love of reading.

How will it work?

The long list of 12 titles will be decided by a working group made up of the following people:

Andrew Fusek Peters	Author/Poet
Cheryl	Literacy coordinators – Oakmeadow School
Lynn Watters	Literacy Consultant – Shropshire Junior Schools
Lisa Westmorland	Library Services Manager
Sioned Baldwin	Shrewsbury Library – Children's Area
Ros Ephraim	Burway Books
Annabel Warburg	Shrewsbury Bookfest – press
Sophie Peach	Shrewsbury Bookfest

Plus two pupils from Oakmeadow School.

Reading groups from 6 schools to select titles for shortlist by 4th December 2009. (Possible schools include Albrighton, Bashchurch, Longmeadow, Longnor, Longden and Prestfelde)

From January through to March 2010 children from the Reading Connect schools will have the opportunity to read the titles on the shortlist and vote online via the Bookfest website. It is these votes that will determine the winning book.

The winner will be announced at an awards ceremony to be held at Theatre Severn on Friday, 30th April 2010

Charity No: 1120177

www.shrewsburybookfest.co.uk

Shrewsbury Children's Bookfest

President – Jacqueline Wilson

Chair – Sophie Peach

Our aims

The aims of the project are as follows:

- To encourage reading for pleasure
- To offer children across Shrewsbury access to some of the best new fiction
- To increase the awareness amongst teachers and librarians of new fiction
- To support the work already started with the Reading Connects project and carry on working towards creating a community of readers in Shrewsbury area
- To engage more "hard to reach" children in reading

Who will be involved?

The awards will be open to KS2 pupils from those schools that took part in the Reading Connects project in 2008/9. Schools that book an author with Bookfest for "Schools Week 2010" will also be invited to take part along with visitors to local Shropshire Libraries.

Who organises and funds it?

Two representatives from Shrewsbury Children's Bookfest will oversee a steering committee with representatives from Schools Library Services, Shrewsbury lending library, Education services, Juniors Schools (pupils and teacher) and a local children's author. Funding will be sort by Shrewsbury Bookfest in partnership with Shropshire Council.

Selection process and criteria

Books eligible for the award have to meet the following criteria:

- First published in UK between 31st August 2008 and 1st September 2009
- Author to be resident in UK
- Suitable for ages 8 to 11

Timescales

- | | |
|----------------------------------|--|
| • July to September 2009: | Nominations from publishers |
| • September to October 2009 : | Selection of long list by working group |
| • October to December 2009: | Reading of long list by reading groups |
| • December 4 th 2009: | Deadline for reading group votes for shortlist |
| • January 2010: | Launch of shortlist |
| • January to March 2010: | Reading and voting from shortlist |
| • March 27 th : | Deadline for votes |
| • April 30 th : | Awards ceremony |

Charity No: 1120177

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Shrewsbury Children's Bookfest

President – Jacqueline Wilson

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The awards ceremony

The awards ceremony would be held during school hours on Friday, 30th April 2010 at Theatre Severn. All participating schools would be invited to attend with 10 pupils. Schools would have to make their own travel arrangements. The winning author would attend the event along with another guest speaker. Both guests would host an event lasting no longer than one hour each.

Budget

Total forecast costs for the project are £4,500. Comprising the following:

- | | |
|--------------------------------------|--------|
| • Marketing & publicity | £1,000 |
| • Multiple copies of books | £1,000 |
| • Theatre Severn for Awards Ceremony | £1,500 |
| • Guest speakers | £500 |
| • Entertainment | £500 |

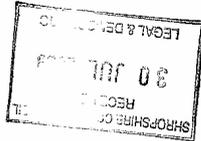
Charity No: 1120177

www.shrewsburybookfest.co.uk

Shrewsbury Children's Bookfest 2009

May Festival	
INCOME	
Sponsorship	£5,550
Ticket Sales	£10,160
(SHS, Hatchers Solicitors, David Penney Practise, Redan)	
1920 tickets sold	
Total Income	£15,710
EXPENDITURE	
Author Fees and Expenses	£4,433
Venue Hire	£3,122
Administration	£749
Ticket commission	£3,543
Publicity and Promotions	£1,135
Miscellaneous	
Total Expenditure	£12,982
Balance	£2,728

Shrewsbury Children's Bookfest 2009	
Authors in Schools - March 2009	
INCOME	
Schools revenue	22 Shropshire Junior Schools - 3,700 pupils £7,975
Book Sales Commission	£440
Total Income	£8,415
EXPENDITURE	
Author Fees and Expenses	£7,557
Total Expenditure	£7,557
Balance	£858



CHESWARDINE FOOTBALL CLUB

Martin Stevens
 Legal & Democratic Services
 Shropshire Council
 Shirehall
 Shrewsbury
 SY2 6ND

c/o Robin Hood Farm,
 Soudley, Cheswardine
 Market Drayton
 TF9 2SE
 27 07 09

Dear Martin

Further to my emails Cheswardine Football Club would like to apply for a grant from The Local Joint Committee.

The club has been reformed this year ; it some years since Cheswardine had a football team but when there was one it was quite successful.

So far as I can see the club will have the following expenses for the year:

Kit	£500.00	this has been sponsored
Insurance & fees	£168.00	
Hire of hall for changing	£300.00	
Referees fees	£300.00	
New line marker	£310.00	
Plus match balls, corner flags etc.		

Cheswardine Parish Council has granted the club £200.00 plus free use of the playing fields.

We would like to apply for a grant of £1000.00, to get the club up and running, after the first year it should be self financing.

The organisers hope the club will give the men and boys of the village something to interest them and get them involved.

We hope you look favourable on this request – if you cannot see your way to grant the club the full amount any thing will help to get it up and running.

Yours sincerely

Val Brown
 Val Brown – Acting secretary/treasurer



Sergeant L Cox AGC(SPS)
Regimental Accountant
1st Battalion
The Royal Irish Regiment
Clive Barracks, Tern Hill, Market Drayton, TF9 3QE



Telephone: Civil: 01630 698271 Military: (9) 4462 8271
Facsimile: Civil: 01630 698208 Military: (9) 4462 8081

Ref: 1RI/170

Shropshire

17 June 2009

TERN HILL YOUTH CLUB ACCOUNTS

To whom it may concern.

With reference to the above accounts, I am unable to print you off the accounts for this fund, due to my computer systems being Restricted for Army use.

I am however able to tell you that at present the Tern Hill Youth Club fund sits at £317.42.

If you require any further information on the above accounts please do not hesitate to contact myself during office hours.

Many Thanks

L M J COX
Sgt
Regimental Accountant
For Commanding Officer



ARMY

ARMY WELFARE SERVICE (West Midlands)

Venning Barracks, Donnington,
TELFORD, Shropshire TF2 8JT

Telephone: 01952 672793/2 Military: 94480 2793/2
Fax: 01952 672794 Fax: 94480 2794



Army Welfare Service

Reference: Local Joint Committee Grants Application

Date: 17 August, 2009

Dear Sir / Madam

Please find enclosed the requested information together with funding application. The application is for the sum of £400 to be used as part of the payments for a Canoeing and Music/Cookery weekend for young people of Tern Hill Youth Club.

Tern Hill Youth Club has been set up and supported by Army Welfare Service community support team, run by volunteers, providing a safe and friendly environment for young people of service families as well as local families in the area. The club survives on income from subs and funding (such as Local Area Network Funds/ Grassroots Grants).

Tern Hill Youth Club Accounts are held by the 1 Royal Irish Regimental Accountant and is totally ringfenced and money can only be withdrawn by the Community Development Worker. The account is regularly audited. For any further information please contact me or the Regimental Accountant directly (contact details in attached letter). Local Area Network Funds as well as Grassroots Grants have approved and released funding under these circumstances.

If you require further information please contact me on the above telephone numbers.

Agnes White
Community Development Worker

APPENDIX E

FINANCIAL INFORMATION: to be completed by all applicants		
Project Costs: List anticipated items of expenditure below	£	
BANNERS	600.	
PRINTED CARRIER BAGS	250	
ELECTRICAL LEADS	150	
CIRCUIT BREAKER BOX.	100	
LAPTOP/PC.	300	
ADVERTISING.	300	
TOTAL PROJECT COSTS	£1700	
Project Funding: List anticipated project income or grant funding (including LJC Grant applied for) and any contributions in kind	£	Confirm status of funding eg: Secured/unconfirmed/applied for etc
TOTAL PROJECT FUNDING (should equal total project costs)	0	0
Please confirm how much funding you are seeking from the Local Joint Committee?	£1700	
Depending on budget pressures the Local Joint Committee may need to consider a reduced offer of funding. Please describe what the impact on your project activity would be if less funding were available.		

Applications Not Recommended for Approval

1. The following applications have not been recommended for approval because they do not fit the Local Joint Committee's criteria which principally aims at benefitting people in the local area by providing support for community activities and/or because we have limited funds remaining (around £3,000 in total)

2.

Cheswardine Parish Hall – refurbish the floor of the hall	£2,000
Festival Drayton Centre – security system	£3,500
Shropshire Youth – to be ring-fenced for youth activities	£10,000
Woore Victory Hall – electrical testing	£1,750

Cheswardine Parish Hall (not recommended for approval)

3. Cheswardine Parish Hall seek £2,000.00 to refurbish the floor in the main hall.
4. The floor was laid in 1932 and requires sanding and sealing approximately every 10 years to keep the wood in good order. The last maintenance was carried out in 1999.
5. The main hall is regularly used by a wide variety of the community including dance club, toddlers groups, keep fit and yoga.
6. The Committee are not recommended to approve this bid.

Festival Drayton Centre (not recommended for approval)

7. Festival Drayton Centre request a grant of £3,500 to provide a security system for the centre.
8. The walls of the centre are adorned with 22 frescoes provided by local artist, Nicky Parry. These show a pictorial social history of Market Drayton and are a unique tourist attraction for the Centre.

APPENDIX F

9. Security has become an issue after a recent theft from the garden shed. After consultation with various security specialists, the option preferred would be a high quality close circuit television system which totals £5,584.
10. The Committee are not recommended to approve this bid.

Woore Victory Hall (not recommended for approval)

11. Woore Victory Hall request £1,750 towards essential electrical testing.
12. In order to comply with legal regulations, Woore Victory Hall are required to carry out electrical wiring and equipment testing. This is necessary to retain the licence and operate as a public building.
13. Two quotes have been obtained and the total costs amount to £2,008.
14. The Committee are not recommended to approve this bid.

Shropshire Youth (not recommended for approval)

15. Shropshire Youth request £10,000 to be ring-fenced for youth activities for children and young people in the Market Drayton and surrounding areas.
16. The idea behind the project is to give decision making powers and a budget to a representative group of young people to allocate to other young people aged 10 to 19 years for activities.
17. The project will act as a purse holder and ensure that all children and young people in this area aged between 10 and 19 can bid for funds for "things to do".
18. The Committee are not recommended to approve this bid.